



1 December 2014

Australian Energy Market Commission  
PO Box A2449  
Sydney South NSW 1235

Submitted electronically

Dear Sir/Madam

**Re: RPR0003: Consultation Paper: 2015 Retail Competition Review**

Lumo Energy is 100% Australian owned, as a subsidiary of Snowy Hydro Ltd. Lumo Energy currently retails electricity in Queensland and South Australia, and electricity and gas in Victoria and NSW.

Lumo Energy welcomes the 2015 Retail Competition Review conducted by the Australian Energy Market Commission (the Commission). Reviewing market conditions, including competition is beneficial for understanding matters such as consumer engagement in the market and the level of rivalry, is beneficial especially for policy makers. Lumo Energy believes that it would be more beneficial if the reporting was completed in a harmonised, nationally consistent and all-encompassing manner.

For the 2015 Retail Competition Review, Lumo Energy recommends that the Commission broaden the definition of market to include the gas market and the electricity market in the NEM and review all parties who are authorised under the National Energy Retail Law and/or receive an individual exemption. This broadened spectrum will allow the Commission to review the level of competitive market indicators, customer activity in the alternative energy seller market and the impacts on customer outcomes and competitive retail pricing as a result. Lumo Energy considers that whilst the 2015 review may not reveal substantial outcomes, in the coming years the state of competition is likely to be considerably influenced by all authorised and exempted participants in the NEM.

Please do not hesitate to contact Stefanie Macri, Regulatory Manager on 03 9976 5604 to discuss this submission further.

Yours sincerely

A handwritten signature in blue ink, appearing to be "Aneta", with a long horizontal flourish extending to the right.

**Aneta Graham**  
General Manager, Regulatory Affairs & Corporate Relations  
Lumo Energy Australia Pty Ltd