



Submission by

**Alternative Technology Association**

on

**Improving Demand Side Participation Information  
Provided To AEMO By Registered Participants  
Draft Rule Change**

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The ATA thanks the AEMC for the opportunity to provide this brief submission.

Founded 35 years ago, the ATA is a National, not-for-profit organisation whose 5,500 members are (mostly residential) energy consumers with an interest in sustainable energy and resource use.

Through the application of our in-house expertise and experience in energy policy and markets to our continuing advocacy and research, and close collaboration with fellow members of the National Energy Consumer Roundtable, the ATA is an important voice for energy consumers Australia-wide and in each of the NEM jurisdictions.

ATA presents a uniquely two-fold perspective in the energy policy debate: as well as directly representing all Australian energy consumers by promoting improvements to the energy market, we speak with authority on behalf of the growing portion of the consumer base who have an active interest in DSP.

ATA's consumer advocacy is funded by the Consumer Advocacy Panel.

ATA congratulates COAG Energy Council for initiating this important rule change.

Demand side participation is increasing in the NEM, and with the emergence of new technology for consumers to manage their energy use, this uptake is likely to accelerate in coming years. Having measures in place to manage the impact ahead of any major increase in the uptake and operation of DSP is a prudent approach to maintaining the efficiency of the market and security of the system.

As such, ATA wholly supports the draft rule as proposed by the AEMC.