

# THE ENERGY LANDSCAPE IS CHANGING

Our work is preparing energy markets for consumer-driven transformation

Structural and technological change means we need resilient and adaptive frameworks to face the future.

Consumers, energy companies and investors must have confidence that energy market frameworks will evolve appropriately.



Energy is an input to almost every product and service. There is a strong link between the performance of the energy market and the productivity of the broader economy.



The gas market is adjusting to an historic structural shift in natural gas supply and demand, following the establishment of the east coast liquefied natural gas export industry.

A sound environment for investment is important to attract capital for existing participants and new infrastructure.

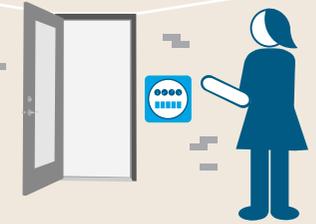


Integrated policy outcomes are most likely when all affected parties are consulted and decisions are transparent.



## CHOICES FOR PEOPLE

The choices people make about how they use energy drives investment in, and development of, the sector.



## POSSIBLE SERVICES

Access to detailed consumption data



Weekly power bills on smartphones



Off peak charging of electric vehicle



Time of use pricing options



Battery storage



On and off-grid options for local generation



Switch retailers faster

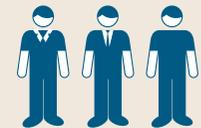


Price-sensitive, remotely controlled appliances



## COMPETITIVE SUPPLIERS

Offering new energy products and services



## NEW TECHNOLOGY

This will enable more efficient operation and management of networks.



## POWER OF CHOICE

We are making new rules to implement our Power of Choice reforms. This work is developing the energy market to meet consumer needs over the next 15-20 years in three key areas:



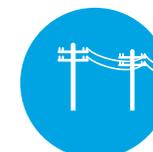
Consumer information

so people can choose the products and services that are right for them.



Tech-savvy innovations

so the market can open up to new metering and technology options.



Poles and wires reform

so networks provide cost reflective prices which consumers can use to make decisions about how they consume energy.